

Zencode CASE  
**STUDY**



ZENCODE

Helps bring a Sovereign Wealth Fund's team spread across 40 countries together

# Bringing Ideas together in the Gig Economy

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# SERVICES

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Industry : **Sovereign Wealth Fund**

Location : **Global**

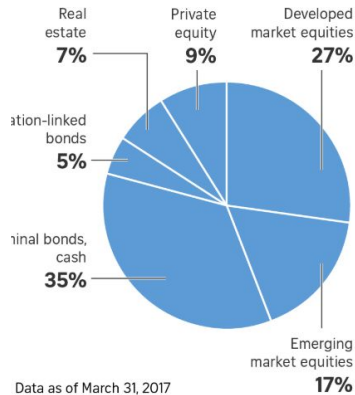
Employees : **3,000**

Services : **Consulting, Application Development and System  
Integration**

CASE STUDY

# THE ORGANISATION

Percentage of total assets classed as each asset class last year



Data as of March 31, 2017

ZENCODE

Established in 1981, managing a country's foreign reserves, the sovereign wealth fund is a global long-term investor with well over US\$100 billion in assets in over 40 countries worldwide.

They work to secure the country's financial future by investing across a range of asset classes in the public and private markets.



# THE CHALLENGE

Faced with the challenge to link such a global company together with so many distributed teams across 40 countries. With difficulty in initiating just even the initial contact between team members across different locales, much less the challenge of sparking innovation within the organisation

But besides initiating the contact, there was a need to track the progress of projects and keep team members updated about other projects.

And there was a need to overcome the hesitation by team members to start projects due to perceived notions on needing to start large scale projects

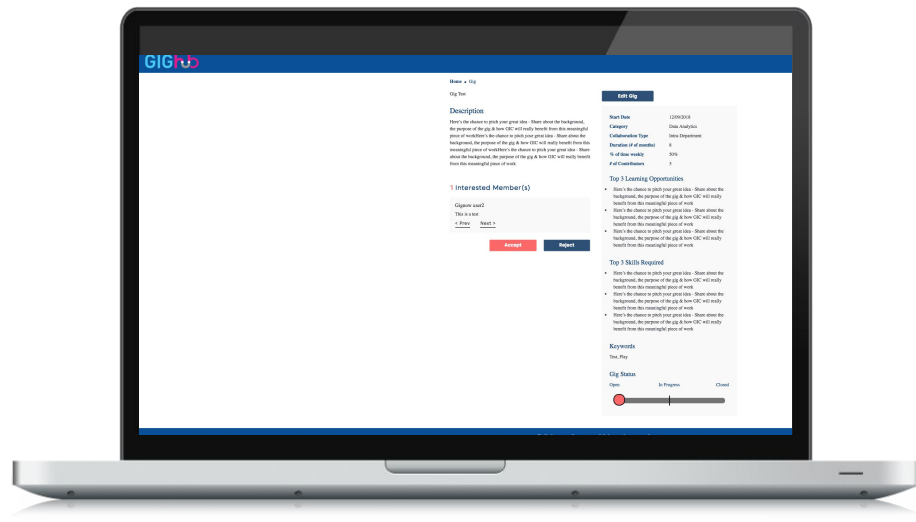
# THE SOLUTION

## To use Zencode's conceptualisation capabilities and application development.

Zencode consulted with client in understanding the obstacles the team had in starting projects together with other members from around the world.

Then using gamification theories and organisational psychology, created a solution to lower the obstacle of starting projects and help team members take the first steps towards innovation in the organisation

CASE STUDY



# With *Zencode's* Application Development and System Integration Expertise

Zencode developed this application in .NET on Microsoft's Sharepoint Server, unlocking the full capabilities of the robust Sharepoint ecosystem, yet allowing a great deal of customisation to fit the business requirements.

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will really benefit from this meaningful piece of workHere's  
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## d Member(s)

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Accept

Reject

|                               |                  |
|-------------------------------|------------------|
| <b>Start Date</b>             | 12/09/2018       |
| <b>Category</b>               | Data Analytics   |
| <b>Collaboration Type</b>     | Intra-Department |
| <b>Duration (# of months)</b> | 8                |
| <b>% of time weekly</b>       | 50%              |
| <b># of Contributors</b>      | 3                |

## Top 3 Learning Opportunities

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