

Zencode CASE  
**STUDY**

Develop a trading platform for use in cryptocurrency trading

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**Helping Manage  
Brokerage and  
Transactions Easier**

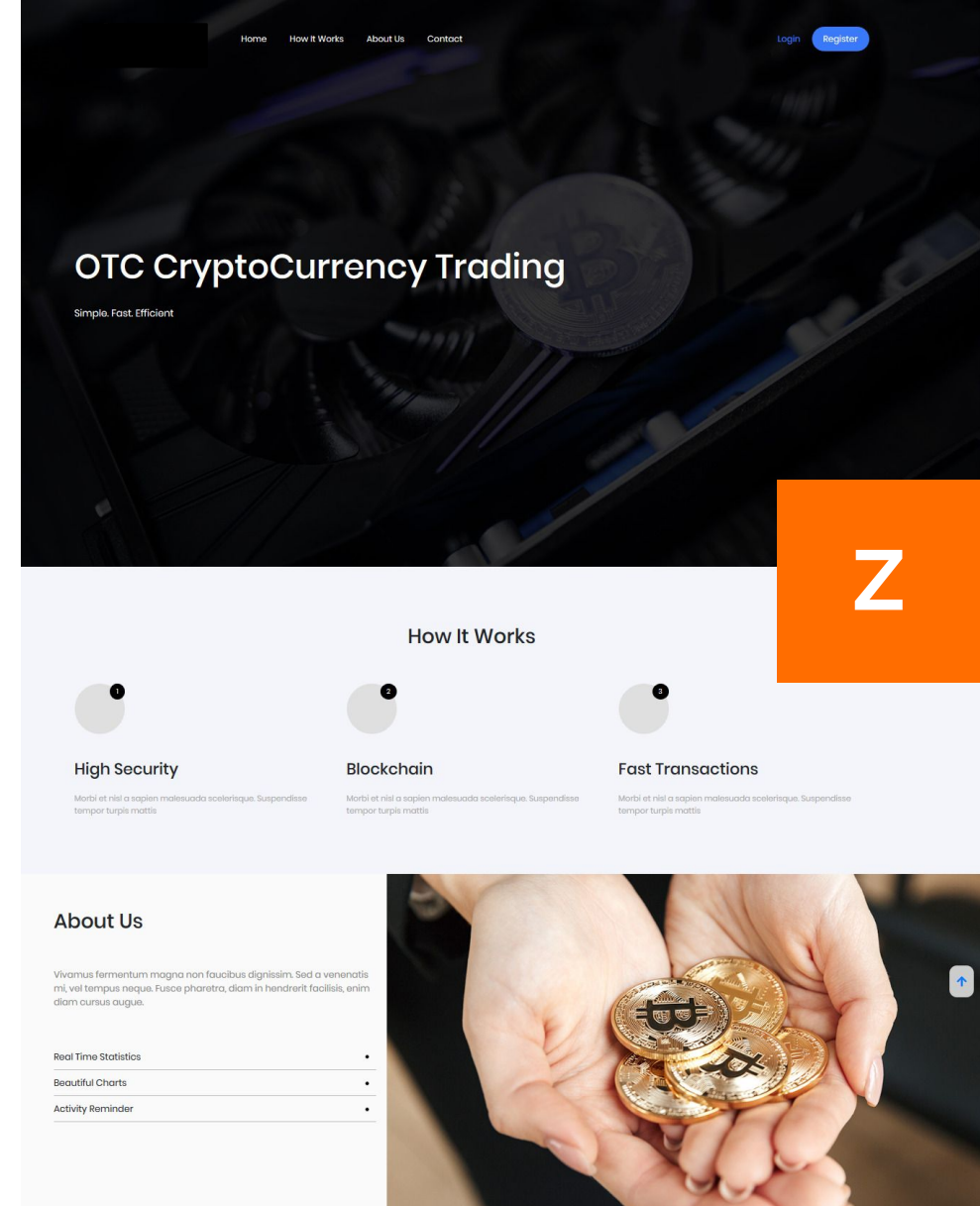
# AT A **GLANCE**

## Helping Develop a Brokers Platform

Zencode created a trading platform that allows the brokerage company's clients be able to do e-KYC, enquiries and booking of orders for cryptocurrency much easier and with fewer manual processes.

With Zencode's diverse domain knowledge (including compliance) and consulting capabilities we were able to understand the end customer's needs and help to develop a great User Experience for commodities trading

CASE STUDY



# SERVICES

[DASHBOARD](#)[TRANSACTION](#)[WALLET](#)[BANK ACCOUNT](#)[KYC](#)

WELCOME

[Create Transaction](#)

Type Here

[Search Transaction](#)[KYC / Details](#)

## Personal Information

User Name

Gender Male

Mobile Number +85 34234333

Date of birth 2019-04-03

Address 4th cross street,Star building

City Chennai

State Tamil Nadu

Country of Residence India

Zip / Postal code 343gt4

## Occupation Details

### OCCUPATION, INCOME AND SOURCE OF FUNDS

Occupation Employed

Please Specify Occupation Testing

### SOURCE OF FUNDS MULTIPLE OPTIONS CAN BE SELECTED

Source of Funds Others

If 'Others' is chosen please specify dddd

Annual Income \$50,001 USD - \$100,000 USD

### NATURE OF ACTIVITY

## KYC Documents

Proof of Identity [1554794462851.png](#)

Selfie with valid Government-issued ID [1554794462471.png](#)

Proof of Address [1554794462440.png](#)

### IMAGE



Industry : Cryptocurrency Broker

Location : Asia

Users : over 50,000

Services : UX Development, e-KYC, Cloud Application Development, Mobile Application Development

CASE STUDY



ZENCODE



Create Transaction

Type Here

Search Transaction

# THE CHALLENGE

View Transaction List as

☒ Seller ☐ Buyer ☐ Agent

Deal Id	TXn Id	Trade volume	Quote	Date Created	Transaction deadline	Status	Action	Txn update
DEAL132010	Txn260159	20.00000000 BTC	109,642.00 USD	2019-05-17	2019-05-31	Admin Completed the Transaction	<a href="#">View</a>	<a href="#">View Proof</a>
DEAL554350	Txn4261	10.00000000 BTC	100.00 USD	2019-05-13	2019-05-30	Transaction Expired	<a href="#">View</a>	-

Cryptocurrency trading is a fast paced and tight margins based business, this combination means that only the best risk management and customer experience will be able to gain more market share. With volatile intraday pricing of products and intense trading hours, it means that a scalable system infrastructure able to take the demands of thousands of orders coming into the system in a small time window.

Further to this Zencode had to ensure that the system was secure with great KYC processes and data, securing sensitive trading data and ensure that pricing volatility would not cause a large risk in their day to day operations

CASE STUDY

# THE SOLUTION

## To create great UX and deploy fast scalable infrastructure

Creating a web portal that is visually engaging for traders and with great infrastructure to handle thousands of trades in seconds was a challenge.

As such Zencode designed an easy to view layout that was still data-intensive for traders, giving them a quick understanding of the information they needed.

### CASE STUDY

DASHBOARDTRANSACTIONWALLETBANK ACCOUNTKYC

123WELCOME!

Create TransactionType HereSearch Transaction

KYC / Details

Personal Information

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GenderMale

Mobile Number+65 34234333

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CityChennai

StateTamil Nadu

Country of ResidenceIndia

Zip / Postal code343gt4

Passport Number343ffff4434

ID Issue Date2019-04-01

Occupation Details

OCCUPATION, INCOME AND SOURCE OF FUNDS

OccupationEmployed

Please Specify OccupationTesting

SOURCE OF FUNDS MULTIPLE OPTIONS CAN BE SELECTED

Source of FundsOthers

If 'Others' is chosen please specifydddd

Annual Income\$50,001 USD - \$100,000 USD

NATURE OF ACTIVITY

Nature of ActivitySelling Digital Assets for lawful personal use


KYC Documents


Proof of Identity1554794462851.png

Selfie with valid Government-issued ID1554794462471.png

Proof of Address1554794462440.png

IMAGE





Z = N C O D E

# *With **Zencode's** UX design, Cloud Architecture & App Development*

Zencode's proven capability to design great user experiences paired with a strong foundation in KYC and app development has lead to a great using app that is loved by over 50,000 traders every day.

Furthermore the ability to understand sophisticated cloud architecture allowed it to enjoy a fast, scalable and stable platform.

CASE STUDY

DASHBOARDTRANSACTIONWALLETBANK ACCOUL

Create Transaction

Add Your Wallet Details

!

In order to verify your ownership of the wallet, your recommended to tran  
amount will be transferred back to your wallet address

BTC Wallet Address: 1FitAaz5xIHUXrCNLbtMDqcw6o5GNn4xqX

ETH Wallet Address: 0xea0258D0E745620e77B0A389e3A656EFdb7Cf821

Your Wallet Name

Proof of Transfer

Click to add Files Here

Submit