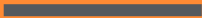Zencode CASE
STUDY

Develop a trading platform for use in commodities trading

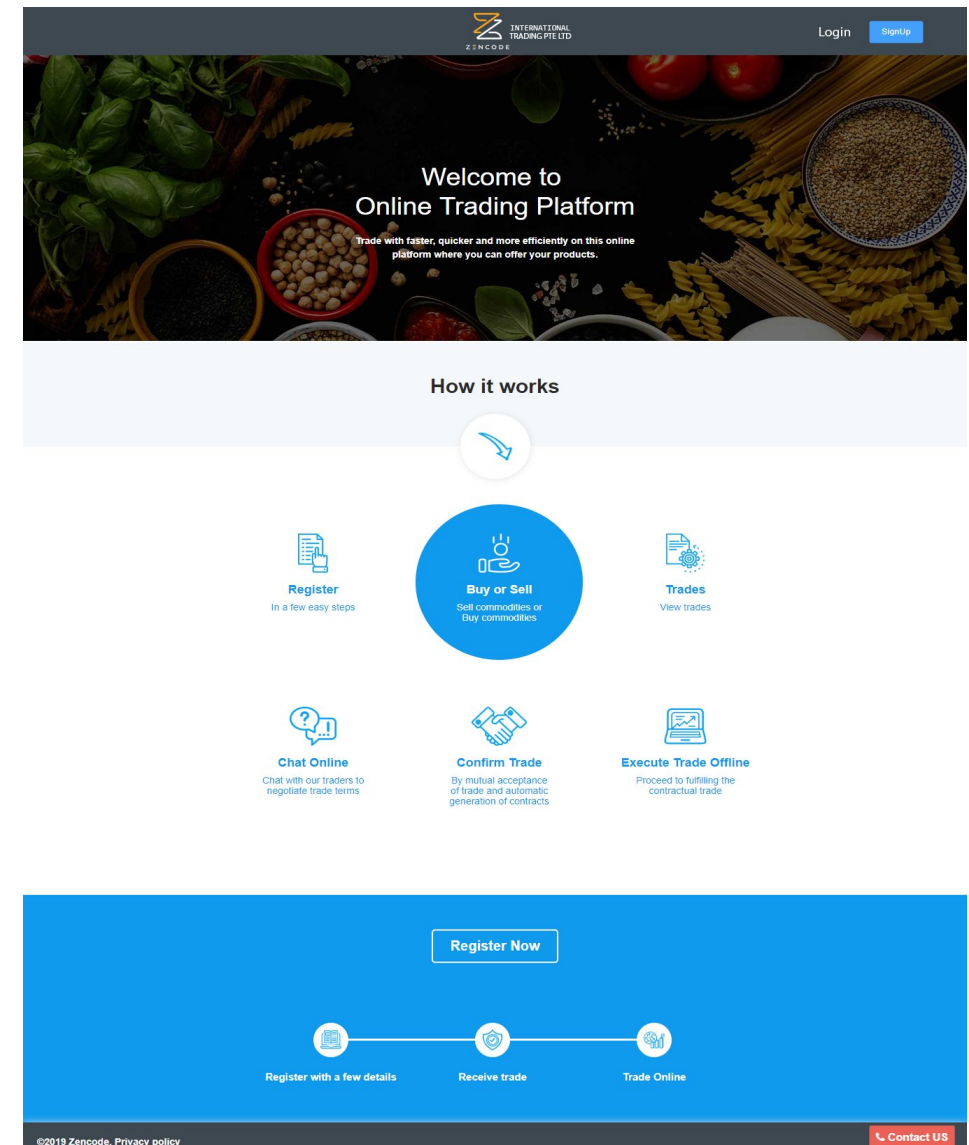# Helping Manage Pricing and Trades Easier

AT A **GLANCE**

Helping Develop a Trading Platform

Zencode created a trading platform that allows the trading company's clients be able to access pricing, enquiries and booking of orders for commodity items much easier and with fewer manual processes.

With Zencode's diverse domain knowledge and consulting capabilities we were able to understand the end customer's needs and help to develop a great User Experience for commodities trading

SERVICES

Register

In a few easy steps

Buy or Sell

Sell commodities or
Buy commodities

Trades

View trades

Chat Online

Chat with our traders to
negotiate trade terms

Confirm Trade

By mutual acceptance
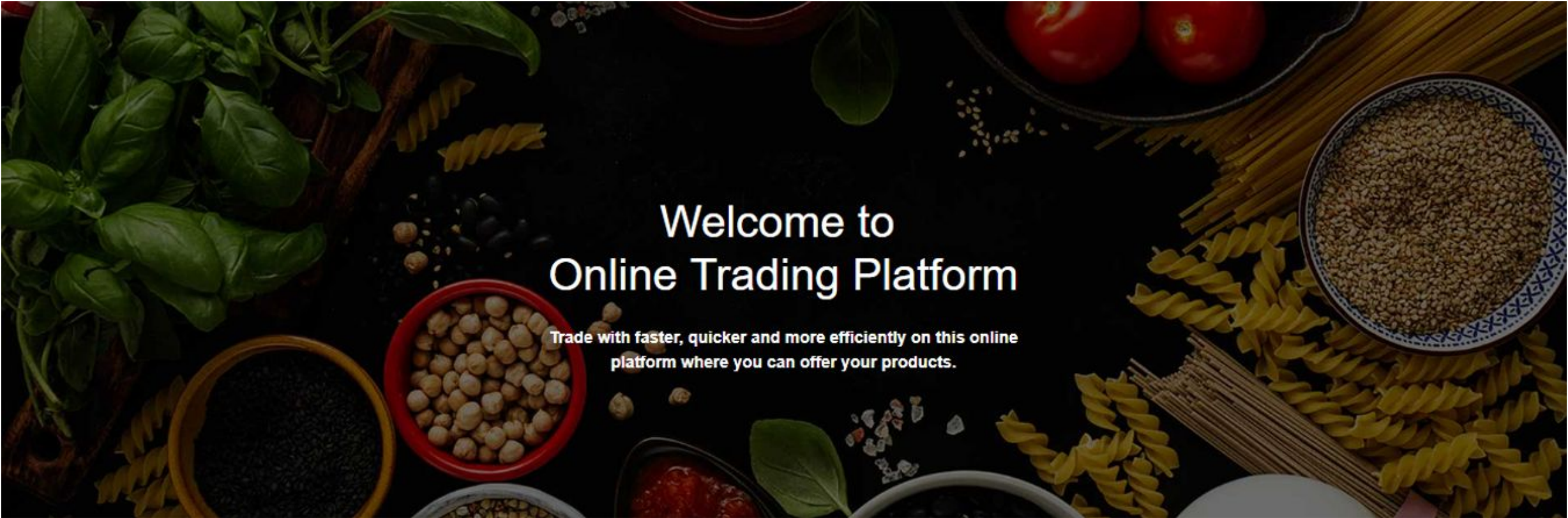of trade and automatic
generation of contracts

Execute Trade Offline

Proceed to fulfilling the
contractual trade

ZENCODE

Welcome to Online Trading Platform

Trade with faster, quicker and more efficiently on this online platform where you can offer your products.

Commodities trading is a fast paced and tight margins based business, this combination means that only the best risk management and customer experience will be able to gain more market share. With volatile intraday pricing of products and intense trading hours, it means that a scalable system infrastructure able to take the demands of thousands of orders coming into the system in a small time window.

Further to this Zencode had to ensure that the system was secure with sensitive trading and ensure that pricing volatility would not cause a large risk in their day to day operations
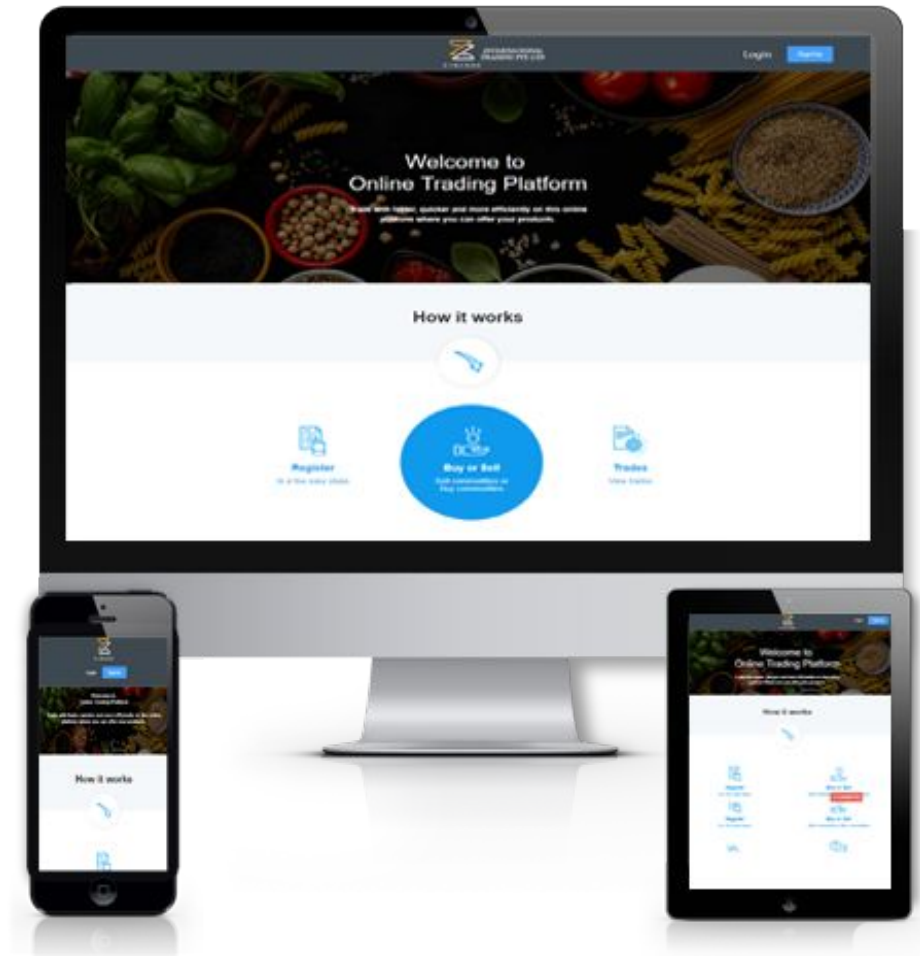
CASE STUDY

ZENCODE

THE
SOLUTION

To create great UX and deploy fast scalable infrastructure

Creating a web portal that is visually engaging for traders and with great infrastructure to handle thousands of trades in seconds was a challenge.

As such Zencode designed an easy to view layout that was still data-intensive for traders, giving them a quick understanding of the information they needed.

ZENCODE

With *Zencode's* UX design, Cloud Architecture & App Development

Zencode's proven capability to design great user experiences paired with a strong foundation in app development has lead to a great using app that is loved by over 1,000 traders every day.

Furthermore the ability to understand sophisticated cloud architecture allowed it to enjoy a fast, scalable and stable platform.

Register Now

Register with a few details   Receive trade approval   Trade Online

ZENCODE